

## 2020 Mechanical Specifications

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

**For information on space availability and rates, contact**

**Erin Wyper and Jane Berman at**  
**adsales@ansleypark.org**

**E-mail All Advertising files by Ad Material Deadline to:**

**Jane Berman**  
**(janebermandesign@gmail.com)**

### MATERIALS ACCEPTED

**Files:** Only Digital files accepted. See "Preparing Files" below. No design or production services are provided by *Ansleyphile*.

### PREPARING FILES

**Application Files:** Mac format preferred, but we will also accept PC format. *High-Res Print-Ready PDF* files are preferred, but *Quark Xpress*, *Illustrator* and *Photoshop* files are accepted if fonts and images are included with the original file. We do not accept *Publisher* or *Word* files.

*High-Res Print-Ready PDF* files: Must have all fonts embedded.

*Quark Xpress* and *Illustrator* files: Send with all fonts and linked images (screen and printer fonts; images as .EPS, .TIF, or .JPEG high-resolution files (300 dpi).)

*Photoshop* files: Must be prepared as greyscale and saved as .EPS, .JPEG, or .TIF high-resolution files (300 dpi).

### SENDING FILES

**Email:** Send your files to our email address: **janebermandesign@gmail.com**.

**Compressed Files:** Files over 8 MB, sent via email, must be compressed as Stuff-It or ZIP self-extracting files.

### 2020 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/17	2/1-2
March	Fri. 2/14	2/29-3/1
April	Fri. 3/13	3/28-29
May	Fri. 4/17	5/2-3
June/July	Fri. 5/15	5/30-31
August	Fri. 7/17	8/1-2
September	Fri. 8/14	8/29-30
October	Fri. 9/11	9/26-27
November	Fri. 10/16	10/31-11/1
Dec./Jan.	Fri. 11/13	11/28-29

## 2020 Ad Sizes

AD SIZE	Width x Depth
1/4-page	3 <sup>15</sup> / <sub>16</sub> x 5 <sup>5</sup> / <sub>8</sub> " [3.9375 x 5.625"]
1/8-page horizontal	3 <sup>15</sup> / <sub>16</sub> x 2 <sup>3</sup> / <sub>4</sub> " [3.9375 x 2.75"]

**Back Cover Premium:**  
 1/2-page horizontal      8 x 5<sup>3</sup>/<sub>4</sub>" [8 x 5.75"]

**Back Cover Premium:** This position is available only as 1/2-page horizontal.

