

2020 Multiple Insertion Advertising Contract & Invoice

Payment: Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

Ansleyphile is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

FIRST send a digital or scanned file of this completed, signed CONTRACT to Mary Jo Peed and Jane Berman at adsales@ansleypark.org.

SECOND send the completed, signed paper CONTRACT along with CHECK to:

Mary Jo Peed
81 Seventeenth Street NE, Unit 2,
Atlanta, GA 30309

Make payable to Ansley Park Civic Association.

Total Amount
of Check Enclosed \$ _____

Our preferred form of payment is by check. In certain circumstances, we will accept credit card payment via a PayPal invoice. Contact us at adsales@ansleypark.org for more information.

To secure all ads you have reserved, payment in full along with a completed contract must be received.

For information on space availability and rates, contact:

Mary Jo Peed and Jane Berman
at adsales@ansleypark.org

E-mail all ADVERTISING FILES by Ad Material Deadline to:
Jane Berman
(janebermandesign@gmail.com)

2020 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/17	2/1-2
March	Fri. 2/14	2/29-3/1
April	Fri. 3/13	3/28-29
May	Fri. 4/17	5/2-3
June/July	Fri. 5/15	5/30-31
August	Fri. 7/17	8/1-2
September	Fri. 8/14	8/29-30
October	Fri. 9/11	9/26-27
November	Fri. 10/16	10/31-11/1
Dec./Jan.	Fri. 11/13	11/28-29

MULTIPLE AD INSERTION RATES:
(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 5 insertions per year.)

1/2 Page Back Cover*	\$650 per insertion
1/4 Page	\$290 per insertion
1/8 Page	\$175 per insertion

NOTE: Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates. *Each advertiser is limited to two 1/2-page ads per year.

The advertiser _____ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter.

Fill in the information below, sign, and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract.

ISSUE	AD SIZE	AD INSERTION RATE	COST
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____

TOTAL AMOUNT DUE _____

Make checks payable to Ansley Park Civic Association. Include check with contract.

Advertiser Information (please fill out completely)

BUSINESS NAME _____

CONTACT NAME _____

TITLE _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

EMAIL _____

Advertiser's Signature _____

Date _____