



Ansleyphile is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

2024 Multiple Insertion Advertising Contract & Invoice

FIRST send a digital file of this completed, signed CONTRACT to Erin Wyper at adsales@ansleypark.org.

SECOND send the completed, signed paper CONTRACT along with CHECK to:
Erin Wyper
96 Beverly Road, NE
Atlanta, GA 30309

Make check payable to:
Ansley Park Civic Association.

Total Check Amount Enclosed: \$ _____

Our form of payment is by check. Contact us at adsales@ansleypark.org if you have any questions or need more information.

To secure all ads you have reserved, payment in full along with a completed contract must be received.

For information on space availability and rates, contact Erin Wyper at adsales@ansleypark.org

E-mail all ADVERTISING FILES by the Ad Material Due Date to Erin Wyper at adsales@ansleypark.org.

MULTIPLE AD INSERTION RATES:

(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 5 insertions per year.)

Ad Size	Price Per Insertion	
	Black & White	Color
1/2 Page Back Cover*	\$800	\$950
1/4 Page	\$380	\$450
1/8 Page	\$225	\$250

NOTE: Advertisers may purchase a combination of ad sizes to reach the total for the multiple insertion rates. Each advertiser is limited to two 1/2 page ads per year. All advertisers are limited to a maximum of 5 total insertions per year.

Fill in the information below, sign, and return with payment to the Ansley Park Civic Association. Payment due in full upon receipt of contract. If Advertiser fails to meet Materials Due date, Advertiser shall be in breach and APCA may remove ad from issue. Mechanical Specifications document is incorporated herein by reference.

The advertiser _____ and the Ansley Park Civic Association agree to the following placement in Ansleyphile, the Ansley Park newsletter. With the exception of the 1/2 page Back Cover, the location of the ad within the issue is at the total discretion of the APCA.

Issue	Size	B&W/Color	Insertion Rate	Cost
			@ \$	= \$
			@ \$	= \$
			@ \$	= \$
			@ \$	= \$
			@ \$	= \$
Total Amount Due				= \$

Make checks payable to Ansley Park Civic Association. Include check with contract.

Advertiser Information (please fill out completely)

Business Name	
Contact Name/Title	
Street Address	
City, State Zip	
Phone	
Email	
FAX	
Signature	Date

The parties hereby agree that this Agreement may be executed with electronic signatures and shall be valid and binding on the parties.

2024 Closing Dates

Issue	Due Date	Delivery
February	Wed 1/10	1/27-28
March	Wed 2/14	3/2-3
April	Wed 3/13	3/30-31
May	Wed 4/10	4/27-28
June/July	Wed 5/15	6/1-2
August	Wed 7/10	7/27-28
September	Wed 8/14	8/31-9/1
October	Wed 9/11	9/28-29
November	Wed 10/9	10/26-27
Dec/Jan	Wed 11/6	11/23-24