

## 2024 Mechanical Specifications

- Payment in full due immediately upon receipt of contract.
- Agency commissions are not recognized.
- For information on space availability and rates, contact Erin Wyper at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)
- E-mail all ADVERTISING FILES by the Ad Material Due Date to Erin Wyper at [adsales@ansleypark.org](mailto:adsales@ansleypark.org).

### MATERIALS ACCEPTED

**Files:** Only digital files are accepted. See "File Specs" below.

### FILE SPECS

**Required Ad Files:** High Res (300 dpi) Print-Ready PDF files are preferred but we will accept High Res jpg (300 dpi) files also.

We accept by grayscale and color files We will convert color to grayscale when necessary to meet contractual choice of color vs. black and white ads.

**High Res Print-Ready PDF files:** Must have all fonts embedded.

### SENDING FILES

**Email:** Send your files to [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

**Compressed Files:** Files over 10 MB, sent via email, must be compressed as Stuff-It or Zip self extracting files.

### 2024 Closing Dates

Issue	Due Date	Delivery
February	Wed 1/10	1/27-28
March	Wed 2/14	3/2-3
April	Wed 3/13	3/30-31
May	Wed 4/10	4/27-28
June/July	Wed 5/15	6/1-2
August	Wed 7/10	7/27-28
September	Wed 8/14	8/31-9/1
October	Wed 9/11	9/28-29
November	Wed 10/9	10/26-27
Dec/Jan	Wed 11/6	11/23-24

### 2024 Ad Sizes

Ad Size	Width x Depth	
1/4 page	3 15/16 x 5 5/8 "	3.9375 x 5.625"
1/8 page horizontal	3 15/16 x 2 3/4 "	3.9375 x 2.75"
Back Cover 1/2 page horizontal	8 x 5 3/4 "	8 x 5.75"



See Mechanical Specification sheet for more information.