

2024 Advertising Rates

- Payment in full due immediately upon receipt of contract.
- Agency commissions are not recognized.
- For information on space availability and rates, contact Erin Wyper at adsales@ansleypark.org
- E-mail all ADVERTISING FILES by the Ad Material Due Date to Erin Wyper at adsales@ansleypark.org.

2024 Advertising Rates				
Ad Size	Black & White		Color	
	1 Insertion	3-5 Insertions	1 Insertion	3-5 Insertions
1/2 Page Back Cover*	\$850	\$800	\$1,000	\$950
1/4 Page	\$400	\$380	\$480	\$450
1/8 Page	\$240	\$225	\$275	\$250

- To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year.
- Each advertiser is limited to two 1/2-page ads per year.
- Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates.
- All advertisers are limited to a maximum of 5 insertions per year.

2024 Closing Dates

Issue	Due Date	Delivery
February	Wed 1/10	1/27-28
March	Wed 2/14	3/2-3
April	Wed 3/13	3/30-31
May	Wed 4/10	4/27-28
June/July	Wed 5/15	6/1-2
August	Wed 7/10	7/27-28
September	Wed 8/14	8/31-9/1
October	Wed 9/11	9/28-29
November	Wed 10/9	10/26-27
Dec/Jan	Wed 11/6	11/23-24

2024 Ad Sizes

Ad Size	Width x Depth	
1/4 page	3 15/16 x 5 5/8 "	3.9375 x 5.625"
1/8 page horizontal	3 15/16 x 2 3/4 "	3.9375 x 2.75"
Back Cover 1/2 page horizontal	8 x 5 3/4 "	8 x 5.75"



See Mechanical Specification sheet for more information.