

2023 Mechanical Specifications

Ansleyphile is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

Payment: Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

For information on space availability and rates, contact Erin Wyper at adsales@ansleypark.org

E-mail All Advertising files by Ad Material Deadline to: Erin Wyper at adsales@ansleypark.org

MATERIALS ACCEPTED

Files: Only Digital files accepted. See "File Specs" below.

NOTE: No design or production services are provided by *Ansleyphile*.

FILE SPECS

Required Ad Files: *High-Res (300 dpi) Print-Ready PDF* files are preferred but we will accept *high-res jpeg (300 dpi)* files also.

Ansleyphile ads print only black and white. We accept both grayscale and color files. We convert all color files to grayscale.

High-Res Print-Ready PDF files: Must have all fonts embedded.

SENDING FILES

Email: Send your files to our email address: adsales@ansleypark.org

Compressed Files: Files over 10 MB, sent via email, must be compressed as Stuff-It or ZIP self-extracting files.

2023 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Wed. 1/12	1/28-29
March	Wed. 2/8	2/25-26
April	Wed. 3/15	4/1-2
May	Wed. 4/12	4/29-30
June/July	Wed. 5/10	5/27-28
August	Wed. 7/12	7/29-30
September	Wed. 8/9	8/26-27
October	Wed. 9/13	9/30-10/1
November	Wed. 10/11	10/28-29
Dec./Jan.	Wed. 11/8	12/2-3

2023 Ad Sizes

AD SIZE	Width x Depth
1/4-page	$3^{15}/_{16} \times 5^{5}/_{8}$ " [3.9375 x 5.625"]
1/8-page horizontal	$3^{15}/_{16} \times 2^{3}/_{4}$ " [3.9375 x 2.75"]

Back Cover Premium:

1/2-page horizontal $8 \times 5^{3}/_{4}$ " [8 x 5.75"]

Back Cover Premium: This position is available only as 1/2 page horizontal.

