

## 2023 Single Insertion Advertising Contract & Invoice

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**FIRST** send a digital or scanned file of this completed, signed CONTRACT to  
Erin Wyper  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org).

**SECOND** send the completed, signed paper CONTRACT along with CHECK to:

Erin Wyper  
96 Beverly Road, NE  
Atlanta, GA 30309

Make payable to Ansley Park Civic Association.

Total Amount of Check Enclosed \$ \_\_\_\_\_

Our form of payment is by check. Contact us at [adsales@ansleypark.org](mailto:adsales@ansleypark.org) if you have any questions or need more information.

To secure all ads you have reserved, payment in full along with a completed contract must be received.

For information on space availability and rates, contact:

Erin Wyper  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

E-mail all ADVERTISING FILES by

Ad Material Deadline to:  
Erin Wyper  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

The advertiser \_\_\_\_\_ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter. With the exception of the 1/2 page Back Cover, the location of the ad within the issue is at the total discretion of the APCA. If Advertiser fails to meet Materials Due date, Advertiser shall be in breach and APCA may remove ad from issue. Mechanical Specifications document is incorporated herein by reference.

Fill in the information below, sign, and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract.

ISSUE	AD SIZE	AD SIZE	DIMENSIONS	RATE
_____	_____	Back Cover Premium:	8w x 5 <sup>3</sup> / <sub>4</sub> "d	\$835
_____	_____	1/2-page horizontal	[8 x 5.75"]	
_____	_____	1/4-page	3 <sup>15</sup> / <sub>16</sub> W x 5 <sup>5</sup> / <sub>8</sub> "d [3.9375 x 5.625"]	\$375
_____	_____	1/8-page horizontal	3 <sup>15</sup> / <sub>16</sub> W x 2 <sup>3</sup> / <sub>4</sub> "d [3.9375 x 2.75"]	\$225

### 2023 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Wed. 1/11	1/28-29
March	Wed. 2/8	2/25-26
April	Wed. 3/15	4/1-2
May	Wed. 4/12	4/29-30
June/July	Wed. 5/10	5/27-28
August	Wed. 7/12	7/29-30
September	Wed. 8/9	8/26-27
October	Wed. 9/13	9/30-10/1
November	Wed. 10/11	10/28-29
Dec./Jan.	Wed. 11/8	12/2-3

### Advertiser Information (please fill out completely)

\_\_\_\_\_  
BUSINESS NAME

\_\_\_\_\_  
CONTACT NAME TITLE

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE FAX

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
Advertiser's Signature

\_\_\_\_\_  
Date