

## 2023 Multiple Insertion Advertising Contract & Invoice

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**FIRST** send a digital or scanned file of this completed, signed CONTRACT to Erin Wyper at [adsales@ansleypark.org](mailto:adsales@ansleypark.org).

**SECOND** send the completed, signed paper CONTRACT along with CHECK to:

Erin Wyper  
96 Beverly Road, NE  
Atlanta, GA 30309

Make payable to Ansley Park Civic Association.

Total Amount of Check Enclosed \$ \_\_\_\_\_

Our form of payment is by check. Contact us at [adsales@ansleypark.org](mailto:adsales@ansleypark.org) if you have any questions or need more information.

To secure all ads you have reserved, payment in full along with a completed contract must be received.

For information on space availability and rates, contact:

Erin Wyper at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

E-mail all ADVERTISING FILES by Ad Material Deadline to:

Erin Wyper  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

**MULTIPLE AD INSERTION RATES:**  
(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 5 insertions per year.)

1/2 Page Back Cover*	\$775 per insertion
1/4 Page	\$365 per insertion
1/8 Page	\$220 per insertion

**NOTE:** Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates. \*Each advertiser is limited to two 1/2-page ads per year. All advertisers are limited to a maximum of 5 total insertions per year.

The advertiser \_\_\_\_\_ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter. With the exception of the 1/2 page Back Cover, the location of the ad within the issue is at the total discretion of the APCA.

Fill in the information below, sign, and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract. If Advertiser fails to meet Materials Due date, Advertiser shall be in breach and APCA may remove ad from issue. Mechanical Specifications document is incorporated herein by reference.

ISSUE	AD SIZE	AD INSERTION RATE	COST
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____

**TOTAL AMOUNT DUE** \_\_\_\_\_

Make checks payable to Ansley Park Civic Association. Include check with contract.

Advertiser Information (please fill out completely)

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

Date \_\_\_\_\_

### 2023 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Wed. 1/11	1/28-29
March	Wed. 2/8	2/25-26
April	Wed. 3/15	4/1-2
May	Wed. 4/12	4/29-30
June/July	Wed. 5/10	5/27-28
August	Wed. 7/12	7/29-30
September	Wed. 8/9	8/26-27
October	Wed. 9/13	9/30-10/1
November	Wed. 10/11	10/28-29
Dec./Jan.	Wed. 11/8	12/2-3