

2021 Advertising Rates

Effective December 1, 2020

Ansleyphile is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

Payment: Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

For information on space availability and rates, contact

Erin Wyper and Jane Berman at
adsales@ansleypark.org

E-mail All Advertising files by Ad Material Deadline to:

Jane Berman
(janebermandesign@gmail.com)

1/2 Page Back Cover Ad**	1X Insertion	Multiple Insertions*
	\$775	\$750 per insertion

1/4 Page Ad	1X Insertion	Multiple Insertions*
	\$365	\$340 per insertion

1/8 Page Ad	1X Insertion	Multiple Insertions*
	\$220	\$200 per insertion

*To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year.

** Each advertiser is limited to two 1/2-page ads per year.

Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates.

All advertisers are limited to a maximum of 5 insertions per year.

2021 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/15	1/30-31
March	Fri. 2/12	2/27-28
April	Fri. 3/12	3/27-28
May	Fri. 4/16	5/1-2
June/July	Fri. 5/14	5/29-30
August	Fri. 7/16	7/31-8/1
September	Fri. 8/13	8/28-29
October	Fri. 9/17	10/2-1
November	Fri. 10/15	10/30-31
Dec./Jan.	Fri. 11/12	12/4-5

2021 Ad Sizes

AD SIZE	Width x Depth
1/4-page	3 ¹⁵ / ₁₆ x 5 ⁵ / ₈ " [3.9375 x 5.625"]
1/8-page horizontal	3 ¹⁵ / ₁₆ x 2 ³ / ₄ " [3.9375 x 2.75"]

Back Cover:

1/2-page horizontal 8 x 5³/₄" [8 x 5.75"]

Back Cover: This position is available only as 1/2-page horizontal.

