

2019 Multiple Insertion Advertising Contract & Invoice

Payment: Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

FIRST send a digital or scanned file of this completed, signed CONTRACT to Jane Berman at adsales@ansleypark.org.

SECOND send the completed, signed paper CONTRACT along with CHECK to:

> Erin Wyper 96 Beverly Road, NE Atlanta, GA 30309

Make payable to Ansley Park Civic Association.

Total Amount of Check Enclosed

| | | | · - | | | | |
|-------|------|----|---------|----|----|------|---|
| erred | form | of | payment | is | by | chec | ŀ |

Our pref In certain circumstances, we will accept credit card payment via a PayPal invoice. Contact us at adsales@ansleypark.org for more information.

To secure all ads you have reserved, payment in full along with a completed contract must be received.

..... For information on space availability and rates, contact:

Erin Wyper and Jane Berman at adsales@ansleypark.org

••••• E-mail all ADVERTISING FILES by Ad Material Deadline to: Jane Berman

(janebermandesign@gmail.com)

2019 CLOSING DATES

| ISSUE | MATERIALS DUE | DELIVERY |
|-----------|---------------|------------|
| February | Fri. 1/18 | 2/2-3 |
| March | Fri. 2/15 | 3/2-3 |
| April | Fri. 3/15 | 3/30-31 |
| Мау | Fri. 4/19 | 5/4-5 |
| June/July | Fri. 5/16 | 6/1-2 |
| August | Fri. 7/12 | 7/27-28 |
| September | Fri. 8/16 | 8/31-9/1 |
| October | Fri. 9/13 | 9/28-29 |
| November | Fri. 10/18 | 11/2-3 |
| Dec./Jan. | Fri. 11/15 | 11/30-12/1 |

Ansleyphile is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

MULTIPLE AD INSERTION RATES:

(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 6 insertions per year.

> 1/2 Page Back Cover* \$595 per insertion 1/4 Page \$290 per insertion 1/8 Page \$175 per insertion

NOTE: Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for 3x and 6x rates. *Each advertiser is limited to 2 1/2-page ads per year.

and the Ansley Park Civic Association agree to the following placement in Ansleyphile, the Ansley Park newsletter.

Fill in the information below, sign, and return with payment to the Ansley Park Civic **Association**. Payment due in full upon receipt of contract.

| AD SIZE | AD INSERTION RATE | | COST |
|---------|-------------------|---------------------------|-----------------------|
| | | = | \$ |
| | | = | \$ |
| | | = | \$ |
| | | = | \$ |
| | | = | \$ |
| | | = | \$ |
| | AD SIZE | AD SIZE AD INSERTION RATE | = = = = = |

TOTAL AMOUNT DUE

Make checks payable to Ansley Park Civic Association. Include check with contract.

Advertiser Information (please fill out completely)

Advertiser's Signature

BUSINESS NAME CONTACT NAME TITLE STREET ADDRESS CITY STATE 7TP PHONE FAX EMAIL

Date