



Here's to 120 Years! Celebrating Ansley Park: Past, Present, and Future

October 5-6, 2024

2024 Sponsorship Opportunities

In 1904, Ansley Park was just an idea and some empty lots of land. 120 years later, Ansley is an oasis in Midtown with a lush canopy of trees and a string of beautiful parks and shady sidewalks that welcome Atlantans from across the city to walk, jog, bike, and picnic. To help celebrate this milestone, Ansley Park is again hosting a [Tour of Homes](#), the first since 2018, and is preparing to welcome the city to one of Atlanta's oldest and most historic neighborhoods.

For visitors and residents alike, keeping Ansley Park safe and accessible is a top priority and one that requires a high level of effort and funding. While residents contribute to a variety of initiatives throughout the year by joining the [Ansley Park Civic Association and Security Patrol](#), additional monies are always needed. Becoming a sponsor for the Tour of Homes is an easy way to not only support these important efforts but also to meet new people and have a great time. **In addition to visibility in Tour promotional materials, sponsors will receive an invitation to an exclusive Preview Party** that will kick off the Tour of Homes Weekend on October 4, 2024. **Your sponsorship will go directly towards initiatives to keep Ansley Park safe and walkable for all who enjoy its streets and parks.**

To assist in these efforts, please consider becoming a sponsor and mark your calendar to join Ansley Park in October and celebrate 120 years of Atlanta living.

Please feel free to contact tourofhomes@ansleypark.org or call Heide Grieb (770-656-9192) or Anne Herren (561-400-7026) with any questions.


Sponsor Benefits

	Presenting (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Copper (\$500)
Exclusivity	1 sponsor offered at this level	2 sponsors offered at this level	8 sponsors offered at this level			
Yard Sign in front of Preview Party*	✓					
Inclusion in sponsorship sign at Preview Party*	Logo	Logo	Logo	Logo	Name	Name
Logo printed on cocktail napkins at Preview Party*	✓					
Trolley Signage (Preview Party) *		✓				
Logo displayed on sign in yard + promotional materials at one Tour home *			✓			
Tour of Homes Website Sponsorship List	Logo w/Link	Logo w/Link	Logo w/Link	Logo w/Link	Name	Name
Logo on Tour of Homes Website Page	Home Page/Preview Party Page	Home Page	Under Individual Home			
Logo on Ticket Selling Platform	✓	✓				
Inclusion in Tour advertising in <i>Ansleyphile</i> from time of payment *	Logo	Logo	Logo	Logo	Name	Name
Ad in Tour Booklet*	Full Page Ad Back Cover	Full Page Ad	1/2 Page Ad	1/4 Page Ad		
Preview Party Tickets	4	4	2	2	2	1
Tour tickets	10	8	6	4	2	1
Facebook/Instagram Promotion	Dedicated	Dedicated	Group	Group		

*Deadlines for printed materials apply. See attached deadline sheet.



Sponsorship Registration Form

<p>Register for sponsorship online by clicking HERE or scan QR Code (www.ansleypark.org/sponsor)</p>	
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Or fill out the form below.

Monetary		In Kind (Describe Below)	

Presenting \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Copper \$500

Contact Name	
Email Address	
Phone Number	
Mailing Address	
Sponsor Name (as you would like it to appear in promotional materials)	
URL for logo on website	
Logo (email a 300 dpi print quality logo in pdf or jpeg format to technology@ansleypark.org)	

Deliver this form and check payable to Ansley Park Civic Association to:
 Laura Palickar | 242 The Prado NE | Atlanta, GA 30309

Questions? Contact tourofhomes@ansleypark.org or call Heide Grieb, Tour Co-Chair, at 770-656-9192.

Ansley Park Civic Association is a 501 (c) 4 organization. Sponsorships are not tax deductible.

Printed Promotional Materials Deadlines

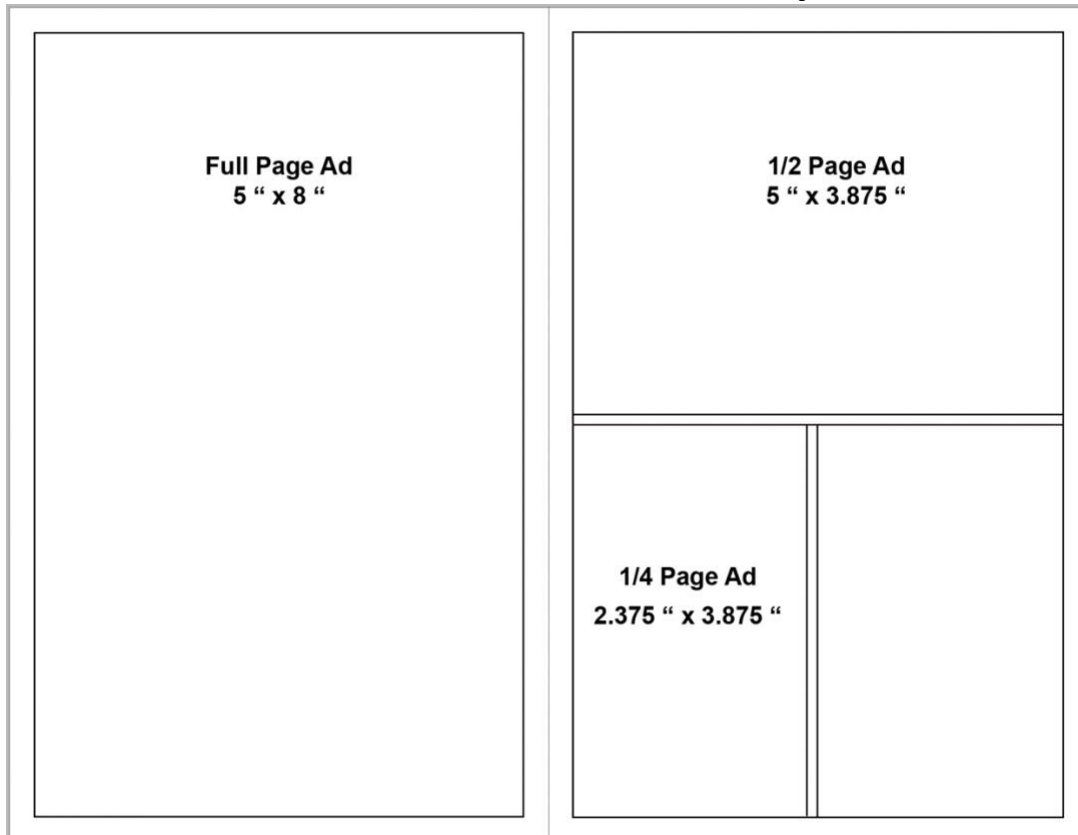
Contract must be received and paid, and logo received by Due Dates listed below.

Ansleyphile Schedule

Issue	Due Date	Delivery Date
April	3/13	3/30-31
May	4/10	4/27-28
June/July	5/15	6/1-2
August	7/10	7/27-28
September	8/14	8/31-9/1
October	9/11	9/28-29
November	10/9	10/26-27

Printed Promotional Material	Contract/Payment/Logo Due Date
Tour Booklet Ad (See below for ad specs)	September 1, 2024
Logo on Yard Signs, Trolley Signage, Sponsorship Sign at Preview Party	September 1, 2024
Cocktail Napkins (Presenting Sponsor)	September 1, 2024
Logo on Ticket Platform (Presenting and Platinum)	September 1, 2024

Tour Booklet – Ad Sizes and Specs



Contact technology@ansleypark.org with any questions about ad specs.