

## 2018 Advertising Rates

Effective December 1, 2017

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

**For information on space availability and rates, contact**

Erin Wyper and Jane Berman at  
adsales@ansleypark.org

**E-mail All Advertising files by Ad Material Deadline to:**

Jane Berman  
(janebermandesign@gmail.com)

1/2 Page Back Cover Ad**	1X Insertion	Multiple Insertions*
	\$615	\$595 per insertion

1/4 Page Ad	1X Insertion	Multiple Insertions*
	\$315	\$290 per insertion

1/8 Page Ad	1X Insertion	Multiple Insertions*
	\$205	\$175 per insertion

*\*To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year.*

*\*\* Each advertiser is limited to two 1/2-page ads per year.*

Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates.

*All advertisers are limited to a maximum of 6 insertions per year.*

### 2018 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/12	1/27-28
March	Fri. 2/9	2/24-25
April	Fri. 3/16	3/31-4/1
May	Fri. 4/13	4/28-29
June/July	Fri. 5/18	6/2-3
August	Fri. 7/13	7/28-29
September	Fri. 8/17	9/1-2
October	Fri. 9/14	9/29-30
November	Fri. 10/19	11/3-4
Dec./Jan.	Wed. 11/14	12/1-2

## 2018 Ad Sizes

AD SIZE	Width x Depth
1/4-page	3 <sup>15</sup> / <sub>16</sub> x 5 <sup>5</sup> / <sub>8</sub> " [3.9375 x 5.625"]
1/8-page horizontal	3 <sup>15</sup> / <sub>16</sub> x 2 <sup>3</sup> / <sub>4</sub> " [3.9375 x 2.75"]

**Back Cover:**

1/2-page horizontal 8 x 5<sup>3</sup>/<sub>4</sub>" [8 x 5.75"]

**Back Cover:** This position is available only as 1/2-page horizontal.

