

## 2018 Multiple Insertion Advertising Contract & Invoice

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**FIRST** send a digital or scanned file of this completed, signed CONTRACT to Jane Berman at [adsales@ansleypark.org](mailto:adsales@ansleypark.org).

**SECOND** send the completed, signed paper CONTRACT along with CHECK to:

Erin Wyper  
96 Beverly, NE  
Atlanta, GA 30309

Make payable to Ansley Park Civic Association.

Total Amount  
of Check Enclosed \$ \_\_\_\_\_

Our preferred form of payment is by check. In certain circumstances, we will accept credit card payment via a PayPal invoice. Contact us at [adsales@ansleypark.org](mailto:adsales@ansleypark.org) for more information.

*To secure all ads you have reserved, payment in full along with a completed contract must be received.*

For information on space availability and rates, contact:

Erin Wyper and Jane Berman  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

E-mail all ADVERTISING FILES by Ad Material Deadline to:

Jane Berman  
([janebermandesign@gmail.com](mailto:janebermandesign@gmail.com))

**MULTIPLE AD INSERTION RATES:**  
(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 6 insertions per year.)

1/2 Page Back Cover*	\$595 per insertion
1/4 Page	\$290 per insertion
1/8 Page	\$175 per insertion

**NOTE:** Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for 3x and 6x rates. \*Each advertiser is limited to 2 1/2-page ads per year.

The advertiser \_\_\_\_\_ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter.

Fill in the information below, sign, and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract.

ISSUE	AD SIZE	AD INSERTION RATE	COST
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____

**TOTAL AMOUNT DUE** \_\_\_\_\_

Make checks payable to Ansley Park Civic Association. Include check with contract.

**Advertiser Information (please fill out completely)**

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_ Date \_\_\_\_\_

### 2018 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/12	1/27-28
March	Fri. 2/9	2/24-25
April	Fri. 3/16	3/31-4/1
May	Fri. 4/13	4/28-29
June/July	Fri. 5/18	6/2-3
August	Fri. 7/13	7/28-29
September	Fri. 8/17	9/1-2
October	Fri. 9/14	9/29-30
November	Fri. 10/19	11/3-4
Dec./Jan.	Wed. 11/14	12/1-2