ansleyphile
news from ansley park

2017 Mechanical Specifications

Ansleyphile is *published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.*

Payment: Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

For information on space availability and rates, contact
Jane Berman and Sally Klippel
at adsales@ansleypark.org

E-mail All Advertising files by Ad Material Deadline to:
Jane Berman
(janebermandesign@gmail.com)

MATERIALS ACCEPTED

Files: Only Digital files accepted. See "Preparing Files" below. No design or production services are provided by *Ansleyphile*.

PREPARING FILES

Application Files: Mac format preferred, but we will also accept PC format. *High-Res Print-Ready PDF* files are preferred, but *Quark Xpress, Illustrator* and *Photoshop* files are accepted. We do not accept *Publisher* or *Word* files.

High-Res Print-Ready PDF files: Must have all fonts embedded.

Quark Xpress and *Illustrator* files: Send with all fonts and linked images (screen and printer fonts; images as .EPS, .TIF, or .JPEG high-resolution files (300 dpi).)

Photoshop files: Must be prepared as greyscale and saved as .EPS, .JPEG, or .TIF high-resolution files (300 dpi).

SENDING FILES

Email: Send your files to our email address: **janebermandesign@.gmail.com**.

Compressed Files: Files over 8 MB, sent via email, must be compressed as Stuff-It or ZIP self-extracting files.

2017 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/13	1/28-29
March	Fri. 2/10	2/25-26
April	Fri. 3/17	4/1-2
May	Fri. 4/14	4/29-30
June/July	Fri. 5/19	6/3-4
August	Fri. 7/14	7/29-20
September	Fri. 8/18	9/2-3
October	Fri. 9/15	9/30-10/1
November	Fri. 10/20	11/4-5
Dec./Jan.	Thu. 11/16	12/2-3

2017 Ad Sizes

AD SIZE	Width x Depth
1/4-page	$3\frac{15}{16}$ x $5\frac{5}{8}$" [3.9375 x 5.625"]
1/8-page horizontal	$3\frac{15}{16}$ x $2\frac{3}{4}$" [3.9375 x 2.75"]
Back Cover Premium: 1/2-page horizontal	8 x $5\frac{3}{4}$" [8 x 5.75"]

Back Cover Premium: *This position is available only as 1/2-page horizontal.*