



# 2017 Single Insertion Advertising Contract & Invoice

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**Send completed, signed CONTRACT along with PAYMENT to:**

Sally Klippel  
120 Maddox Drive, NE  
Atlanta, GA 30309

*Make checks payable to  
Ansley Park Civic Association.*

Total Amount  
of Check Enclosed \$ \_\_\_\_\_

\*Payment not received by due date will result in cancellation of this contract.

For questions on payments or if you prefer to pay by credit card via PayPal, contact Sally Klippel at [adpayments@ansleypark.org](mailto:adpayments@ansleypark.org).

For information on space availability and rates, contact

Jane Berman and Sally Klippel  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

E-mail all ADVERTISING FILES by Ad Material Deadline to:

Jane Berman  
([janebermandesign@gmail.com](mailto:janebermandesign@gmail.com))

The advertiser \_\_\_\_\_ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter.

Sign below and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract.

ISSUE	AD SIZE	AD SIZE	DIMENSIONS	RATE
_____	_____	Back Cover Premium:		
_____	_____	1/2-page horizontal	8w x 5 <sup>3</sup> / <sub>4</sub> "d [8 x 5.75"]	\$575
_____	_____	1/4-page	3 <sup>15</sup> / <sub>16</sub> W x 5 <sup>5</sup> / <sub>8</sub> "d [3.9375 x 5.625"]	\$285
_____	_____	1/8-page horizontal	3 <sup>15</sup> / <sub>16</sub> W x 2 <sup>3</sup> / <sub>4</sub> "d [3.9375 x 2.75"]	\$175
_____	_____			

## 2017 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/13	1/28-29
March	Fri. 2/10	2/25-26
April	Fri. 3/17	4/1-2
May	Fri. 4/14	4/29-30
June/July	Fri. 5/19	6/3-4
August	Fri. 7/14	7/29-20
September	Fri. 8/18	9/2-3
October	Fri. 9/15	9/30-10/1
November	Fri. 10/20	11/4-5
Dec./Jan.	Thu. 11/16	12/2-3

## Advertiser Information (please fill out completely)

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_

Date \_\_\_\_\_

\_\_\_\_\_  
Ansleyphile Advertising Manager