

## 2017 Advertising Rates

Effective December 1, 2016

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

**For information on space availability and rates, contact**

Jane Berman and Sally Klippel  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

**E-mail All Advertising files by Ad Material Deadline to:**

Jane Berman  
([janebermandesign@gmail.com](mailto:janebermandesign@gmail.com))

1/2 Page Back Cover Ad**	1X Insertion	Multiple Insertions*
	\$575	\$565 per insertion

1/4 Page Ad	1X Insertion	Multiple Insertions*
	\$285	\$260 per insertion

1/8 Page Ad	1X Insertion	Multiple Insertions*
	\$175	\$160 per insertion

\*To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year.

\*\* Each advertiser is limited to two 1/2-page ads per year.

Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for the multiple insertion rates.

All advertisers are limited to a maximum of 6 insertions per year.

### 2017 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/13	1/28-29
March	Fri. 2/10	2/25-26
April	Fri. 3/17	4/1-2
May	Fri. 4/14	4/29-30
June/July	Fri. 5/19	6/3-4
August	Fri. 7/14	7/29-20
September	Fri. 8/18	9/2-3
October	Fri. 9/15	9/30-10/1
November	Fri. 10/20	11/4-5
Dec./Jan.	Thu. 11/16	12/2-3

## 2017 Ad Sizes

AD SIZE	Width x Depth
1/4-page	3 <sup>15</sup> / <sub>16</sub> x 5 <sup>5</sup> / <sub>8</sub> " [3.9375 x 5.625"]
1/8-page horizontal	3 <sup>15</sup> / <sub>16</sub> x 2 <sup>3</sup> / <sub>4</sub> " [3.9375 x 2.75"]

**Back Cover:**

1/2-page horizontal 8 x 5<sup>3</sup>/<sub>4</sub>" [8 x 5.75"]

**Back Cover:** This position is available only as 1/2-page horizontal.

