

## 2017 Multiple Insertion Advertising Contract & Invoice

**Payment:** Payment in full due immediately upon receipt of contract.

Agency commissions are not recognized.

*Ansleyphile* is published by the Ansley Park Civic Association. 10 issues per year are produced and distributed free to the over 1,000 households in Ansley Park. A limited amount of space is allocated for advertising. Ad placements are accepted on a first-come, first-paid basis.

**Send completed, signed CONTRACT along with PAYMENT to:**

Sally Klippel  
120 Maddox Drive, NE  
Atlanta, GA 30309

*Make checks payable to  
Ansley Park Civic Association.*

Total Amount  
of Check Enclosed \$ \_\_\_\_\_

\*Payment not received by due date  
will result in cancellation of this contract.

For questions on payments or if you prefer  
to pay by credit card via PayPal,  
contact Sally Klippel  
at [adpayments@ansleypark.org](mailto:adpayments@ansleypark.org).

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**For information on space availability  
and rates, contact both:**

Jane Berman and Sally Klippel  
at [adsales@ansleypark.org](mailto:adsales@ansleypark.org)

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**E-mail all ADVERTISING FILES by  
Ad Material Deadline to:**

Jane Berman  
([janebermandesign@gmail.com](mailto:janebermandesign@gmail.com))

### MULTIPLE AD INSERTION RATES:

(To qualify for the multiple insertion rate, advertisers must purchase a minimum of 3 insertions per year and a maximum of 6 insertions per year.)

1/2 Page Back Cover*	\$565 per insertion
1/4 Page	\$260 per insertion
1/8 Page	\$160 per insertion

**NOTE:** Advertisers may purchase a combination of 1/2, 1/4, and 1/8 page ad insertions to reach the total for 3x and 6x rates. \*Each advertiser is limited to 2 1/2-page ads per year.

The advertiser \_\_\_\_\_ and the Ansley Park Civic Association agree to the following placement in *Ansleyphile*, the Ansley Park newsletter.

Fill in the information below, sign, and return with payment to the **Ansley Park Civic Association**. Payment due in full upon receipt of contract.

ISSUE	AD SIZE	AD INSERTION RATE	COST
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____
_____	_____	_____	= \$ _____

**TOTAL AMOUNT DUE** \_\_\_\_\_

Make checks payable to Ansley Park Civic Association. Include check with contract.

### Advertiser Information (please fill out completely)

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

Advertiser's Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
*Ansleyphile* Advertising Manager

### 2017 CLOSING DATES

ISSUE	MATERIALS DUE	DELIVERY
February	Fri. 1/13	1/28-29
March	Fri. 2/10	2/25-26
April	Fri. 3/17	4/1-2
May	Fri. 4/14	4/29-30
June/July	Fri. 5/19	6/3-4
August	Fri. 7/14	7/29-20
September	Fri. 8/18	9/2-3
October	Fri. 9/15	9/30-10/1
November	Fri. 10/20	11/4-5
Dec./Jan.	Thu. 11/16	12/2-3